



Our Team of Marketing Experts

Our Marketing teams have their fingers on the pulse on the trends of what our homeowners are seeking in varying markets. They use their creativity and expertise to create our strong and identifiable brand through various social media, advertising and marketing methods across North America.

A CAREER IN MARKETING

Mattamy Homes is known for our commitment to providing the **Best Homeowner Experience** and we achieve this through the quality and commitment of our people. Our Marketing team focuses on the company's products and brands to ensure consistency, in multiple metropolitan areas within Canada and the United States.

The Marketing team at Mattamy is responsible for creating and implementing strategies to enhance Mattamy's brand and corporate marketing strategy. This includes focusing in the areas of marketing research and analytics, market segmentation, customer research, new market analysis, and products and pricing strategy in order to provide the *Best Homeowner Experience*.

Common opportunities within our Marketing teams include:

- **Sales & Marketing Coordinator**
- **Sales & Closings Coordinator**
- **Social Media Specialist**
- **Marketing Analyst**
- **Brand Manager**
- **Marketing Manager**

We are looking for innovative, creative and passionate professionals with an eye for detail, who are keen on staying current on trends in Marketing and the residential real estate industry. Individuals who are seeking to utilize their post-secondary education in Commerce with a focus on Marketing, who have excellent presentation and communication skills both verbal and in writing will find challenge and opportunity in applying their skills with a dynamic, fast-paced industry leader.

We will work with you to find the right challenging experiences, learning and development to support your personal and career goals within our Marketing Department.

We have Marketing roles in:

Canada:

- Greater Toronto Area
- Ottawa
- Calgary
- Edmonton

United States:

- Orlando